STUDENT STUDY 2016

46% of students say they get more engaged in classes that use technology.

78% of students agree that the use of technology improves their overall successful completion of courses.

Technology is pervasive in the lives of students:

- Students and the devices
- Students with smartphone
- Students with laptop
- Students with tablet

Learning environment and academic experiences:

- 82% of students prefer a blended learning environment.
- 6 in 10 students say they need three instructions to use three devices.

Technology has considerable potential to engage students in class:

- Many students report that faculty use technology in meaningful and engaging ways.
- Encourage the use of technology to enhance critical thinking tasks.

Students are always connected:

- 2/3 of students now communicate on social media and personal websites.
- 4 in 10 students report they are more engaged in class by browsing social media, emails, or texts.

Enhance decision making with student data:

- Use student data to inform decisions about IT services and their delivery.
- Analyze student engagement to support the institutional mission.

In 2016, Bill and Melinda Gates Foundation interviews 5,000 undergraduate students about their technology experiences. They segment this report into more than a decade ago using a representative sample of 10,000 students from 153 U.S. colleges and universities.

Marked after the Bill and Melinda Gates Foundation’s America as 100 College Students, created by designer Eleanor Lutz and journalist Linda Kennedy for The Gates Foundation.